



**ADVERTISE WITH US**

*for companies*

*talenthunters.com.pk*

# benefits of online advertising

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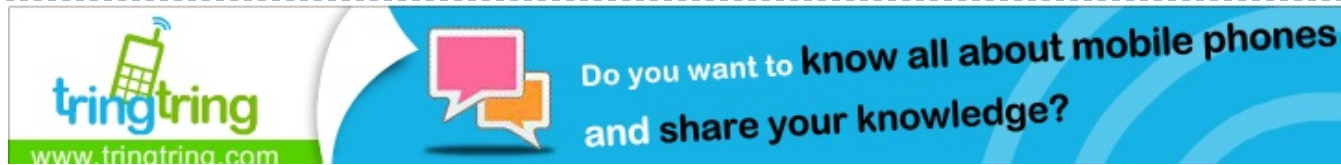
- The primary benefit of online advertising over offline business is monetary advantage, which cannot be gained locally.
- Online advertising has no time limitations and is viewed day and night throughout the globe.
- Another benefit to online advertising is that it works so very quickly. The day that you get started is the day that you can begin to see results from your campaign. There is no waiting period or no long startup process.
- Online Advertising is targeted

# benefits of web banners

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- **More Targeted.** Web Banner Ads can be targeted to Content. In Content Targeted advertising your ad appears alongside an article which is relevant to your product, meaning the audience is already thinking about your product when they see your banner ad!
- **Enquire/Purchase Instantly.** Customers can make an enquiry/purchase immediately after viewing your banner ad. Unlike TV, Outdoor, Radio or Press, internet users can click on your banner ad, go directly to your website, and make an enquiry/purchase within seconds of seeing your banner ad!
- **100% Accountability.** Because we can measure stats such as click through rate, time spent interacting with banner ads and even which ads led to which actions, we can continuously improve banner advertising effectiveness.
- **Cost-Effective.** In Cost-Per-Click Campaigns, banner ad impressions are free! You only pay for people who click on your banner ad and visit to your website!

# branding options



tringtring  
www.tringtring.com

Do you want to know all about mobile phones and share your knowledge?



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**100% GUARANTEED SATISFACTION**

Win An Amazing Click Through Rate With Our Custom Web Banner Ads

Our professionally designed Call to action Banners would "bring 75% more visitors to your website!"

- Fast & On Time Delivery
- Professional In-House Design Artists
- Quick Voice & Email Support
- No Hidden Costs
- FREE Design Alterations Till 100% Satisfaction

HIGHEST CTR WILL INCREASE YOUR SALES



BOOK TOUR ONLINE & VISIT FOR MURREE . GALLIYAAT NARRAN . KACHHAN

60% off

**PakTrip.com**  
online travel & tours Pakistan



**PakDonor**  
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Precious lives will need your help!



REPORT DRUNK DRIVERS  
CALL 911

OTS  
SAFETY ZONE

AVOID

# audience profile

talenthunters.com.pk visitors are business owners, managers and professionals looking for talent and job opportunities to help them succeed in today's competitive marketplace.

## the typical talenthunters.com.pk visitor

- 53%** are the owners/partners, chairperson, president or CEO of a business,
- 41%** have been in profession at least for 3 years,
- 64%** are professionals looking for a better carrier move,
- 75%** are looking for job opportunities.

## are frequent visitors

- 14.6** page views on average per unique visit
- 56.2** use talenthunters.com.pk at least once per week

Average length of visit—  
**15 minutes**

# talenthunters.com.pk home page



**ISLAND**  
The 300x250 or 336x280 island rectangle is strong presence on any web page. With this add placement your text will flow around your creative, giving the advertisement added impact.

**LEADERBOARD**  
The 728 x 90 leader board is strong, top-fold presence on any page. increase your brand awareness and received a better responses by advertising on our site.  
  
This ad unit can be rich-media-enabled, providing advertisers with the ability to promote a powerful message.

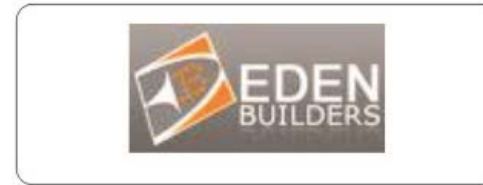
**TEXTLINKS**  
95 characters including spaces and punctuation drive visitors directly to your product, services, special offer, or promotion

# description

Banner	Banner Size	Banner Type
<i>Main Banner (Below Login details)</i>	<i>477x89</i>	<i>Flash Animation &amp; Video Jpg, GIF, BMP, PNG &amp; JPEG</i>
<i>Full Banner (Above Sponsored Jobs)</i>	<i>475x89</i>	<i>Flash Animation &amp; Video Jpg, GIF, BMP, PNG &amp; JPEG</i>
<i>Leader board Banner (Below Gold Sponsor)</i>	<i>728x90</i>	<i>Flash Animation &amp; Video Jpg, GIF, BMP, PNG &amp; JPEG</i>
<i>Leader board Banner (Below Sponsored Jobs)</i>	<i>728x90</i>	<i>Flash Animation &amp; Video Jpg, GIF, BMP, PNG &amp; JPEG</i>

# some of our valuable clients

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continued.....

# some of our valuable clients

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## contact details

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thank you